Luke Sheaffer

Web Developer

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SUMMARY

Web developer with experience in WordPress builds, site recovery, custom forms and integrations, and hosting migrations. I build, launch and maintain websites at The VAN LEUVEN Company, which supports 100+ active client sites, and manage websites for Another Way Holdings and its brands. I started working with WordPress in 2017 while supporting two family e-commerce stores.

EXPERIENCE

The VAN LEUVEN Company

Marketing agency for the agriculture industry · Remote

Web Developer | Mar 2026 - present

Build, launch and maintain websites for an agency with 100+ active client sites. Work includes performance, layouts, new features and troubleshooting, using WordPress, Gutenberg, Elementor and JetEngine. Also handle caching, DNS, WHM/cPanel, email delivery, Tag Manager, Analytics and Search Console. Took 50+ client sites from staging through launch since joining the agency.

Website Staging, Production & Launch Specialist | Apr 2025 - Mar 2026

Prepared new client sites on staging domains, adapted the agency template to client content, and built custom layouts and post types with Elementor and JetPlugins. Handled launches, including DNS, cPanel, domains, email delivery, forms, caching, migration and analytics.

Another Way Holdings

Business education and telehealth · Remote

Web Engineer | Jan 2026 - present

Build and maintain websites for Another Way Holdings, APNS Health, Another Way Business and Another Way Publishing. Handle rebuilds, hosting, DNS, plugin and CMS updates, performance and security, and keep the page layouts and styling consistent as the sites change.

Freelance

Direct clients, Upwork and Fiverr

Web Design & Development | May 2024 - present

Design and build WordPress, Wix and Squarespace sites for small businesses, nonprofits and creative venues. Work includes builds from supplied Figma designs, redesigns, AWS hosting migrations and ongoing maintenance.

Bunk Beds Bunker & ZipSheets USA

Family e-commerce businesses

Technical & Design Work | 2017 - 2024

Seven years supporting two WordPress stores: product listings and product photography, plugins, staging sites, hosting coordination, email and front-end fixes.

SELECTED PROJECTS

APNS Health

Cleaned up a compromised telehealth site, removed its Google blacklist warning, and rebuilt it in Elementor Pro. About 180 pages, including 107 condition pages using one custom post type template.

Another Way Business

Rebuilt the site after the previous version was lost. 23 pages, 72 articles and one course offering, with WooCommerce for purchases and TalentLMS for delivery.

Vividly Built

Built a 30+ page WordPress site from Figma with custom multi-step conditional forms, and migrated it from GoDaddy to AWS.

This portfolio

Built with Astro and TypeScript: a validated project collection, reusable layouts, responsive images and keyboard-accessible image galleries.

SKILLS

Build

WordPress · Elementor Pro · JetEngine · Gutenberg · Divi · WooCommerce · Wix · Squarespace · HTML, CSS & JavaScript · Astro

Run

DNS · WHM / cPanel · LiteSpeed caching · Email delivery (Brevo, FluentSMTP) · Site migrations · AWS Lightsail · Security & malware cleanup

Measure & design

Google Tag Manager · Google Analytics · Search Console · Figma · Adobe Photoshop & Illustrator · Claude Code

EDUCATION

Bachelor of Applied Science, Internet and Web Development

Arizona State University

2022 - 2024 | 4.0 GPA

Associate's degree, Web Design and Development

HACC, Central Pennsylvania's Community College

2020 - 2022 | 4.0 GPA